

Alex Slarve

Owner at Slarve Design & Fabrication

alexslarve@gmail.com

Summary

Building experience with Design Education & background with strong personal interest in construction and building development. Exceptional communication, sales, and management skills. Specialties: Management, Microsoft Excel (advanced user), CAD Drawings, Adobe Illustrator (advanced user), Google Documents, Adobe Photoshop, Adobe InDesign, Microsoft Word, Color Theory and Mixing, Market Research, Marketing, Photography (shooting in studio), Pre-press production.

Experience

Owner at Slarve Design & Fabrication

January 2015 - Present (8 months)

Custom furniture maker. Specializing in reclaimed wood. “Quality means doing it right when no one is looking.” – Henry Ford

Managing Partner at Slarvevin

January 2013 - January 2015 (2 years 1 month)

I find and re-build & develop spec homes. From the foundation to the roof and everything in between. I work to retrieve proper permits, handle sub-contractors, and negotiate agreements. Hands on experience in foundation, flat-work, rough framing, electrical, plumbing, drywall, finish trim, all finish hardware, windows, roofing, siding, hanging doors, and everything it takes to complete a building.

Bartender at Dudum Sports & Entertainment - Maria Maria

February 2010 - July 2013 (3 years 6 months)

Restaurant server, Banquet server, and Special events service.

1 recommendation available upon request

President & Owner at GreekApe

September 2007 - June 2012 (4 years 10 months)

GreekApe was a company that designed and manufactured apparel, and supported its own branding through personal, social media, and web based marketing. I focused on strategy, direction, and plan for future growth. Watched over culture and brand to maintain the uniqueness of the company with the big picture view. Hired, trained and developed the key business members while enhancing my ability to be an effective salesperson. Sold company in 2012.

1 recommendation available upon request

Account Executive at JD Fine & Company

May 2009 - February 2010 (10 months)

Responsible for sales and Production. Self directed sales. Worked directly under the owner and directly with the creative team. Responsibility for organized relationships with existing clients, created new clients using various methods. Cold calls, sample packages, and other creative proprietary means. Production. Kept the production schedule and worked collectively with the design department to ensure delivery dates. Price tickets, re-packaging, checking yields, negotiating prices for small domestic runs, and negotiations with China.

1 recommendation available upon request

Graphic Designer & Illustrator at Concepcion Studios

March 2008 - February 2009 (1 year)

Creating graphics for the entertainment industry, specifically music merchandise. T-shirt concepts, trends, and market research. All art was pre-press ready and color separated.

Site Auditor at Dubberly Design

July 2007 - September 2007 (3 months)

Summer internship. Exploration and explanation of web pages into an organized system of information. Created a hierarchal excel illustration and description of a very large (over 2,000 page) website. Best described as information architecture.

Graphic Design at JD Fine and Company

July 2007 - September 2007 (3 months)

Summer internship. Pre-press work: repeats and screen separations. Compact graphics like hang tags and line sheets. Worked directly under art director and owner.

Graphic Designer at Associated Students Incorporated Cal Poly

July 2006 - February 2007 (8 months)

Campus print campaigns for local campus centered programs. Posters, small handouts, and web ads that integrated into an entire marketing campaign.

Skills & Expertise

Project Management

Construction Management

Illustrator

Graphic Design

InDesign

Photoshop

Graphics

Marketing

Social Media

Illustration

Pre-press
Microsoft Excel
Adobe Creative Suite
Branding & Identity
User Experience
Direct Sales
Typography
Sketching
Layout
Custom Remodeling
Fine Woodworking

Education

California Polytechnic State University-San Luis Obispo

BA, Art & Design, English, 2005 - 2008

Activities and Societies: Alpha Epsilon Pi - executive board, Mortar Board National Honors Society - Vice President, Club 34 Art Department - President

Honors and Awards

Design Like a Rock Star, Concepcion Studios T-Shirt Contest - 2007

Interests

Mountain biking, Reading, Hiking, Aquarium keeper, Dog owner, R/C airplane flyer, Training to get my private flying license

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3 people have recommended Alex

"I had the pleasure of supervising Alex for twelve months. I enjoyed working with him and found him to be a responsive, intelligent, service-focused individual. Alex has a genuineness about him that makes it very easy to communicate with, guide, coach etc. I happily endorse him for future endeavors. Rob Gage Restaurant Manager/Trainer"

— **Rob Gage**, *General Manager Maria Maria Danville, Ca, Maria Maria Holdings*, managed Alex at Dudum Sports & Entertainment - Maria Maria

"Alex was one of the best business partners/directors I have ever had the privilege of working with. His tenacity to overcome adversity no matter what the situation called for spoke volumes to me and inspired my own sense of urgency to become the best account executive money could buy! Though our friendship has outlasted our professional relationship working together, if there was one word to describe Alex, it would be Passion."

— **Adam Rouman**, *Co-Founder, Account Executive, Greek Ape Clothing Co.*, was with another company when working with Alex at GreekApe

"Alex had exceptional work ethic and determination to complete his job at JD Fine & Company. In sales, his communication, diligence, and well coordinated workflow made it easy for us to work together effectively. He improved our production by asking intelligent questions that lead us to practical solutions. We were sad to lose him, and highly recommend him to anyone. He knows how to get the job done."

— **Jamie Finegold**, *CEO, Tart Collections*, managed Alex at JD Fine & Company

[Contact Alex on LinkedIn](#)